

U LEARN

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Tools for you!

**DIGITAL TOOLS
USED BY**

**INSTRUCTIONAL
DESIGNERS**



Modern instructional design is no longer limited to static presentations or written materials.

Instead, it combines interactive e-learning, visual storytelling, video-based instruction, and collaborative workflows to improve learner engagement and knowledge retention.

The **following sections outline** the primary categories of tools commonly used by instructional designers and their role in developing impactful learning solutions.

E-LEARNING AUTHORIZING TOOLS

Articulate Storyline

Articulate Storyline is widely recognized for:

- Branching scenarios
- Interactive course content
- Interactive quizzes and assessments
- Drag-and-drop activities
- Software simulations
- Scenario-based learning experiences

Articulate Rise

Articulate Rise is widely recognized for:

- Mobile-friendly courses
- Microlearning modules
- Rapid e-learning content
- Interactive lessons optimized for multiple devices

Adobe Captivate

Adobe Captivate is widely recognized for:

- Software demonstrations
- Virtual simulations
- Interactive walkthroughs
- Compliance training modules
- Responsive e-learning content

GRAPHIC DESIGN AND VISUAL CONTENT TOOLS

Canva is a user-friendly graphic design platform that enables instructional designers to quickly create visually appealing assets.

- *Infographics*
- *Course banners*
- *Social learning assets*
- *Whitepapers*
- *Icons and visual aids*
- *Marketing materials for training programs*

CANVA

Adobe Photoshop provides advanced image editing and graphic manipulation capabilities.

- *High-quality image editing*
- *Branded graphic creation*
- *Visual enhancement for course materials*
- *Custom illustrations and icons*
- *Advanced photo manipulation*

**Adobe
Photoshop**

VIDEO CREATION AND EDITING TOOLS

CAMTASIA

Camtasia is a widely used video recording and editing platform designed for:

- Software tutorials
- Product demonstrations
- Screen recordings
- Voice-over presentations
- Video editing
- Captioning
- Transitions and animations
- Interactive callouts
- Audio enhancement

CLIPCHAMP

Clipchamp is a cloud-based video editing platform for:

- Drag-and-drop video editing
- Built-in templates and stock media
- Text overlays and transitions
- Screen and webcam recording
- AI voice-over and captioning tools
- Easy export and sharing options

PRESENTATION AND STORYBOARDING TOOLS

GOOGLE SLIDES

Instructional designers use Google Slides to:

- Build training presentations
- Create course storyboards
- Organize instructional flow
- Collaborate with subject matter experts (SMEs)

PowerPoint is frequently used for:

- Instructor-led training materials
- E-learning storyboards
- Visual content organization
- Slide-based learning modules

MICROSOFT POWER POINT